



## 2020 – Leadership Team PRIORITIES

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### 1. PLAN FOR INFRASTRUCTURE NEEDS

*The City of Alma Leadership Team is committed to maintaining and improving public infrastructure and City facilities to preserve both the physical character and livability of the community.*

- **Lead and Copper Rules:** The City Leadership is committed to the development of a sound plan for the identification and remediation of any lead or galvanized issues as defined by EAGLE. A strong public outreach effort is essential.
- **Sanitary Sewers:** The City Leadership is committed to an extensive analysis of the sanitary sewer system, including rates that make the system viable into the future.
- **Downtown Parking Lots Refurbishment:** With the changes that downtown Alma has seen in the recent past, the City Leadership Team is committed to supporting a plan for the refurbishment of the downtown parking lots.

### 2. EMBRACE TECHNOLOGY

*The competition for residents, businesses, tax dollars, state grants, and federal grants is real. Therefore, anything we can do to create an edge is important! Growth in technology is simply the norm. Adopting these ideas and technologies now, ensures Alma will be a leader in this area for years to come.*

- **Community Needs:** Access to and use of the internet has become an integral part of everyday life in today's world. The City Leadership is committed to exploring ways to best leverage broadband network access to the community. Bringing broadband to Alma will help to eliminate the homework gap and improve education, telemedicine, public safety and economic development.
- **Internal Needs:** The City Leadership is committed to ensuring that we utilize technology to better connect with our residents. Deploying new technologies will improve our intra-office efficiencies and help to create direct lines of communication between the City and our citizens. This deeper, more comprehensive civic engagement is becoming the new reality, and increasingly expected by citizens.

### 3. SUPPORT COMMUNITY ENGAGEMENT

*The City of Alma Leadership Team is committed to supporting residents and businesses in Alma by being proactive and open minded to community initiatives. We believe in keeping the public informed about our processes and accepting input on our plans and intentions.*

- **Alma Aspires:** The City Leadership is committed to remaining actively engaged with the committees and work groups that have committed their time and energy to planning for Alma's future.
- **Parks and Recreation Opportunities:** The City Leadership is committed to exploring feasible and worthwhile projects that will enhance our community parks and recreation programs.
- **Do the Little Things:** Many times little things can make a big difference. The City Leadership is committed to ensuring we do not lose sight of those opportunities to show we care.
- **Communication:** The City Leadership is committed to improving communication and engagement with the community, to ensure that members of the public are informed and that there is broad community participation in the City decision making process.

### 4. MAINTAIN A SAFE COMMUNITY AND CITY WORK ENVIRONMENT

*The City of Alma will remain a safe city through police and fire services that are responsive to the community's changing needs. Employees of the City will feel safe and protected in their work environment.*

- **Police and Fire Services:** The City of Alma Leadership Team is committed to optimizing our police and fire service levels through continued support.
- **Municipal Building Security Updates:** The City Leadership is committed to making all City buildings a safe place for employees, residents, and visitors.

### 5. REMAIN FISCALLY RESPONSIBLE IN A CHANGING ENVIRONMENT

*Achieving all the City's goals and strategies requires continued fiscal vigilance, especially in light of changing economic and regulatory conditions.*

- **Pension Liabilities:** The City of Alma Leadership Team is committed to working with staff to develop a long-term plan that emphasizes the importance of reducing the pension liability of the City.
- **Financial Policies that Provide Ongoing Stability:** The City of Alma Leadership Team is committed to ensuring that the structure of the City's financial policies will be open and transparent and professional in every way.